



Pepper Public Private Partnership Task Force for Pepper (2019-2020)

Co-chairs

- Plant Protection Department (PPD, MARD)
- Vietnam Pepper Association (VPA)
- IDH the Stitching Sustainable Trade Initiative

Members:

- Relevant agencies under MARD
- Research institutes, universities
- Private companies: producers, exporters, agro-input suppliers



Key achievement

% pepper imports from Vietnam which met the EU legal requirements remarkably increased from **12.8% to 27.1%** and **46%** in **2016, 2017** and **2018** respectively.

Source: European Spices Association



OBJECTIVE AND STRATEGY (2019-2020)

Objective

- Support to sustainable pepper production, meeting market requirements and improving smallholders' livelihoods

Strategy

- I. Strengthen governance, policy on sustainable pepper production and trade
- II. Capacity building for sustainable pepper production and trade
- III. Promote PPP projects, support companies engage with and help farmers to adopt and replicate sustainable practices/initiatives for safe and high quality pepper production.

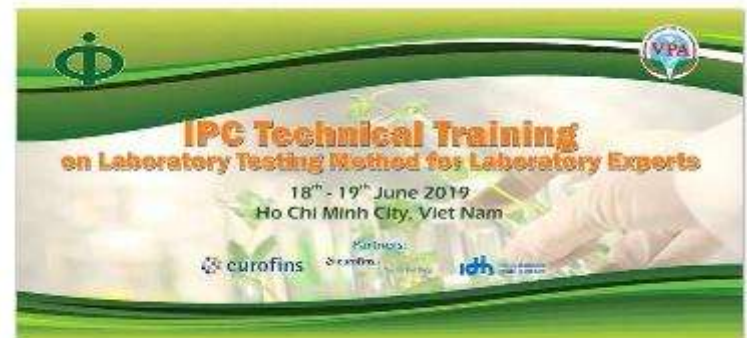
I. Strengthen governance, policy on sustainable pepper production and trade

- Set up the Vietnam Pepper Coordination Board
- Review and strengthen policies (e.g. Circular 21)
- Organize policy dialogue between the public and the private



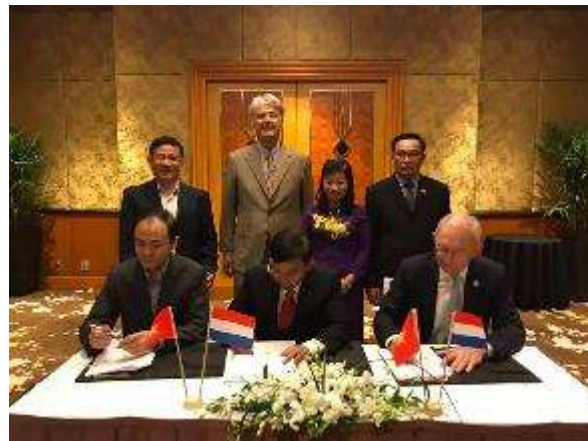
II. Capacity building for sustainable pepper production and trade

- Introduce farmers about the application of Mobile-based Pesticide Management Apps
- Roll out the application of the National Sustainability Curriculum
- Organize Workshops on Sharing Experiences among private companies and producing countries.
- Support to capacity building on Laboratory Testing Methods
- Develop and pilot on-line training tools for farmers (in collaboration with NAEC)
- Develop and design leaflet introducing farmers about MRLs and banned active ingredients



III. Strengthen PPP projects for farmer partnership in sustainable pepper production

- **Continue implementing the field-level projects on farmer partnership**
 - Project between McCormick, IDH and 6 vendors
 - Project between Nedspice, IDH and Dak Nong province
 - Project between Simexco, IDH and Dak Lak province
 - Project between Harris Freeman and GIZ, Ba Ria Vung Tau
 - Farmer partnership projects between PPD and private companies
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- **Continue promoting new farmer partnership projects**



Recommendations to MARD

- Approve the Decision on establishing the Vietnam Pepper Association Board soon
- Allocate state budget lines for sustaining the existing outputs (e.g. Pesticide Apps, Pepper NSC application through the NAEC networks ...)
- More active involvement from relevant governmental agencies.